



FOR IMMEDIATE RELEASE: May 23rd, 2007

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www.myspokes.ca

NETWORK receives Second Award for www.myspokes.ca

Hamilton, ON, Canada-May 23rd, 2007, Network ISG + redchair™ Branding, a creative marketing and technology company, received a second award from the OACFDC conference (Ontario Association of Community Futures Development Corporations) for the launch of a new educational web portal. In addition to this new award, mySPOKES™.ca received international recognition in March 2007 at the prestigious League's Innovations Conference in New Orleans, Louisiana.

The [mySPOKES™.ca](http://www.myspokes.ca) web portal and brand was developed by Network ISG + redchair™ Branding for Avon Maitland District School Board, Fanshawe College and The Centre for Employment and Learning in Huron Perth. The contents of this web portal bridges the employer and student world by enabling detailed course searches that match employer criteria.

“Through the use of well planned, intuitive and engaging strategy, [mySPOKES™.ca](http://www.myspokes.ca) provides the Huron | Perth Counties with a leading edge gateway to tremendous information, resources and support never available at a local level before.” noted Gerry Visca, Chief Creative Officer with Network ISG.

Network was selected among a dozen firms, based on their experience and understanding of the target group and technical application. *“Network’s overall experience in the market place provided us with a level of comfort that they know how to develop and market our product...a true one stop shop for us.”* noted Denis Gravelle from Fanshawe College’s Continuing Education Program.

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