



## Inspiring Communities

One [step] at a time

In this Issue:

Hamilton

Whitby

OwenSound

Peterborough

Port Hope

Trent Hills

Timmins



Since 1999, Gerry Visca has inspired over 55,000 people as an entrepreneur, master creator and Canada's Creative Coach. Originally trained and educated in the field of architecture, Gerry discovered his unique ability in creatively inspiring communities. His most recent book, *Get Creative™*, is in alignment with **his goal to creatively inspire 1 million people**. Gerry is currently travelling Ontario, with the help of each Chamber, to inspire local business communities.



## Redchair Boot Camp Bus rolling across Ontario

**The wave started in Hamilton...** In October 2008 the Hamilton Chamber of Commerce kicked off the Ontario Boot Camp tour. A crowd of 75 welcomed Gerry and included Canadian Football Hall of Famer, John Bonk.

The Redchair team then headed to **Whitby** where the Boot Camp was held at a beautiful dinner theatre to a cast of over 100 inspired business owners and entrepreneurs. The stunning venue and the enthusiastic Whitby membership made it an event to remember!

The Redchair bus kept rolling and it found its way up to **Owen Sound** (not without a nice speeding ticket!). Bert's Boot Camp was hosted at a local hotel with several RedBulls and reporters waiting for Gerry.

Gerry then headed to the **Peterborough** Chamber for another high-energy event. Thanks to the amazing hospitality of Stuart and his team, the Boot Camp was a great success.

The Redchair bus then fueled up for a very busy day ahead; the **Port Hope** Chamber hosted a

morning Boot Camp and **Trent Hills** held a dinner event. Gerry single-handedly kept the coffee-industry booming that day!

Gerry ventured to **Timmins** on the worst weather day to date in 2009. He made it safe and sound and added beautiful Timmins to his list of inspired Chamber communities.

*"I am very passionate about the power of inspiration and its ability to motivate us. When you are inspired, anything is possible and your mind opens to new and limitless potential. You will also inspire others around you, and that is a powerful thing."* - Gerry Visca

*"There is no time like now to be thinking 'outside the box' in marketing your business. Gerry Visca got those creative juices flowing for our business community at the Redchair Boot Camp event held here in Owen Sound."*

- Bert Loopstra,  
Owen Sound Chamber

*"Gerry did a great job with our Boot Camp. He's not only inspiring, but pragmatic as well. The comments from our members all centered around the value they received. Gerry also does a great job of engaging the audience, so the Boot Camp becomes an exchange of ideas."*

- Stuart Harrison,  
Peterborough Chamber



## Get Involved...

### The BIG THINK, March 27 & 28th, 2009

Ontario will see a boost in creativity and enthusiasm as world-class speaker, Mike Lipkin joins forces with Gerry Visca to offer a two day event called *The Big THINK™*. On March 27 & 28, 2009, Ontario's business professionals will be empowered and inspired to action. [www.redchairbranding.com](http://www.redchairbranding.com)

### Boot Camp for Young Professionals, February 21st, 2009

**So, where's our next stop?**

**To book a Boot Camp for your Chamber contact :**

Michelle Wilton