

Welcome to Book 9

LIVING WHAT MATTERS

This is a book about aliveness. Once our basic needs are met, we all seek to feel more alive, complete and fulfilled with the time that we have. Yet, to shift from lost, lifeless and even hopeless, many of us feel, one must have the courage to face the truth: You will DIE.

The truth is none of us knows when that first day of our last year will be and this is not morbid, it's just real. Learning to gracefully keep this truth closer to you is the truest way to live your life more fully and to not waste so much of it. This is a book to shock you gently and calmly into the one precious life you are meant to live.

Each page is composed of powerful pauses, prompts, practices and spaces to help wake you and not on a surface level, but rather on a deep heart level. We've created this book now with a sense of urgency, as humanity in this part of the 21st century finds itself on the edge of some truly world shifting circumstances, it is vital. We can no longer afford to wait for someday.

Your life is waiting for you to live what matters.

**** CALL FOR AUTHORS - DEADLINE: SEPT 11, 2023**

EMAIL YOUR EXPRESSION OF INTEREST TO GERRYVISCA@GMAIL.COM



• LIVING WHAT MATTERS ~ a guide for living

LIVING WHAT MATTERS is our 9th collaborative book in the WHY SERIES - heralding a call for aliveness. Each page will be composed of powerful pauses, prompts, practices and spaces to help wake readers up, on a deep heart level. Each of our 11 authors will have a unique opportunity to share their thought-provoking stories and approach towards helping people live what matters - a life of greater meaning and fulfillment.



"Gerry Visca has created of a world in which ordinary people are inspired to do extraordinary things. Gerry Visca is an inspired entrepreneur, architecting a new world. He knows and lives his WHY—the purpose behind everything he does. I'm thrilled to be published in these publications."

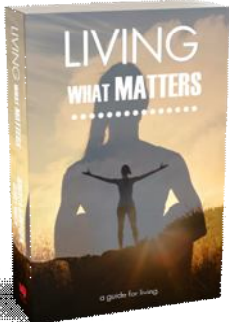
Jack Canfield, Author of The Success Principles®



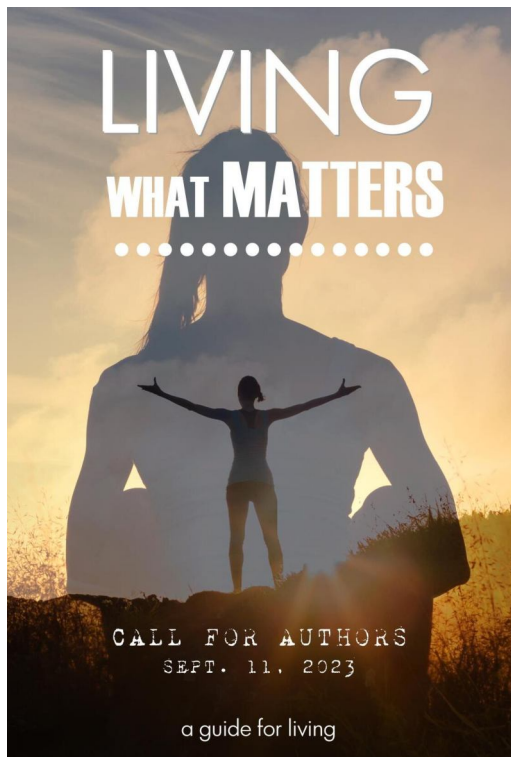
THIS IS A BOOK MEANT TO INSPIRE READERS TO LIVE YOUR LIFE TO THE FULLEST.

LIVING WHAT MATTERS is our NEW & inspiring theme FOR 2024 . . . an inspired approach focused on helping REAL authors connect their greatest teachings and insights for living your best life with the hearts of readers.

Unlike traditional collaborative books, we strive to create true works of art while nurturing each one of our published authors - magnifying their connection to their own reason for being. Within LIVING WHAT MATTERS, we will take you on the ultimate journey of self-discovery, connecting to your own greatest teachings: A series of thought-provoking questions will guide the development of your 25 pages and inspired insights. As a published author you will receive the following:



- 25 pages: your story told through 5 thought-provoking life questions + your Inspired Insights
- A 1-page biography: About the Author
- One on one time with the visionary and Publisher, Gerry Visca
- Literary guidance in preparing your Inspired Insights with the Chief Editor, Angela Kontgen
- Editing of your pages by our editing team
- 7-11 branded touch points that allow you to connect your book with your audience
- Connection to our media and publicity platform including releases and media announcements
- Invitation to our official 'virtual' book launch event and guidance in inviting guests
- Strategic coaching support by our publishing team following the book launch - 'the launch plan'



Compose your 25 pages into a compelling story of your life and your top wisdoms and insights for LIVING WHAT MATTERS.

How Spiritual of You BY ANGELA KONTGEN



What if we are actually spiritual beings having a human experience? What if this is truth and not simply an interesting concept we've read, at one point, on an Instagram scroll? In the previous "I Know Why" books, the "How Humans" were intended to help you pause and reflect, in a lighthearted way, what it means to be human thus allowing us to drop the self-judgment and move forward. The intention of this soul guide - the BIGGER Story - is to empower you to look up and tap into something bigger that you are part of and to create a sense of urgency around it and tapping into it. So I thought, let's begin BIG and by BIG I mean let's cut to the chase, in these little pauses throughout the book, and have you reflect on how BIG you really are and how that is connected to the BIGNESS of everything... that you and I, all of us, are spiritual beings having a human experience and that this is not just a "nice to have" notion but it is the truth of our

INSPIRED
INSIGHTS

WHAT the HELL do you want?

To set anything in motion you MUST decide what you want to experience and create with your one precious life. This is where we begin . . . the point of departure . . . the opportunity to create greater clarity for the life you are meant to live. Deciding what you want is your way of placing an order with the chef of the universe. Nothing comes to you until you first decide. This takes work . . . going within and having a one on one conversation with your soul.

FACT:

If you don't take the time to decide what the hell you want then someone else is going to decide for you.

Maybe you're sitting there reading these words wondering yourself why you haven't yet come up with a compelling life story. Like so many of us you feel like you have a million things to do so, until now. It's time to take a break from the busy and exploring this opportunity to create a compelling life story.

a compelling
life story



THE OPPORTUNITY FOR 11 INSPIRED WRITERS

This integrated publishing platform is your ideal way to share your INSPIRED INSIGHTS for living what matters.

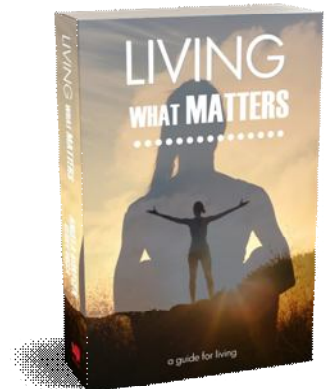
GET PUBLISHED IN LIVING WHAT MATTERS

Total Cost: \$1,311 plus tax includes:

- Multiple branded touch points for your use on social media
- BUZZ Marketing/announcements and tags/mentions/page reviews on social media
- The flexibility to purchase printed Books from our AMAZON book site
- an e-book version you can post and sell on your personal website

THE SCHEDULE: SPRING 2024 RELEASE

- | | |
|--------------------------------------|---------------------|
| • CALL FOR AUTHORS | SEPT 11 2023 |
| • Writing by each author | DEC 2023 - APR 2024 |
| • Writing your 1-page bio | APR 2024 |
| • Submit your DRAFT to the publisher | APR 2024 |
| • Editing by Team | MAY 2024 |
| • Submit your final headshot | MAY 2024 |
| • Final Sign offs from all authors | JUNE 2024 |
| • On the Press @ AMAZON | JULY 2024 |
| • Publishing Release + Launch Events | JULY 2024 |



WHY do we create & publish this book series?

Every human being has an innate desire to connect to the highest version of themselves and to others. For the world to truly thrive we can no longer co-exist in isolation and disconnection from our soul's true calling. Everyone one of us is being called to the light, to make the climb back into our soul and to listen to the divine whisper urging us to connect to what truly matters and inspire others to be and do the same.

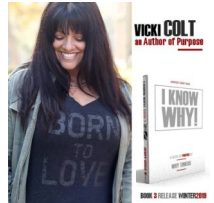
Why Time is NOT a prerequisite.

Why Time is a profound one-on-one conversation with Why Guy to help you become aware of the deeper reason you exist. Knowing your deeper WHY is foundational to the meaningful outcomes you wish to experience in your life. Following Why Time you are able to confidently express the highest version of yourself as a result of the positioning that Why Guy presents you with. "I Exist To ..."
Why Time and the writing course strengthens your success in writing for this book series.

"The world is a better place because of their dedication and commitment! I am truly proud to be apart of this incredible mission of inspiring 1 million WHY's!!! Thank you both! ~ Renata Anne Kiss Published in Books 1 - 3



Your support and guidance through this magnificent process is phenomenal! This marketing and branding you have created and continue to create for us authors is beyond amazing. ~ Vicki Colt Published in Book 2 and 3



What makes this Publishing Opportunity so unique?

Our inspired publishing is connected to a BIGGER VISION - a movement of inspiring 1 Million WHYS. Unlike traditional text-based books, it is uniquely and artistically crafted and created exclusively for Why Timers. The advantages of publishing your deeper WHY in this exclusive book series is endless. We know the challenges in getting a well designed book published. We take away all the worry so all you have to focus on is: **Your BIGGER story for living what matters aligned with your deeper WHY.** Unlike traditional publishers, you are guided throughout the entire process by Why Guy Gerry Visca and Chief Editor Angela Kontgen including co-creation, writing, development and marketing of this explosive collaborative publishing initiative.

"For decades I have tip-toed around my WHY delivering little pieces of value here and there. THEN EMMA MET GERRY. Today I stand unapologetically on top of my WHY alongside my #whytribe - three fingers in the air ready to unleash Every Body who is Inspired to be Explosively Bold. ~ Emma Barry Published in Book 1



Who are the authors?

Our authors are everyday people including, single moms, coaches, entrepreneurs, business owners and professionals. Our book series are for everyone. This is a *collaborative book* written by everyday people that have a strong desire to inspire a ripple of WHY in the world. We choose 11 inspired souls with a powerful desire and expression of interest.

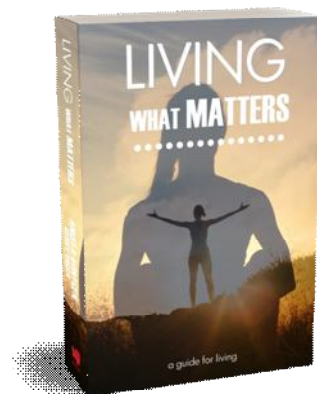
How do I sieze one of the 11 author seats?

As part of your formal expression of interest, simply answer the following three questions then sign, date and email us the last page of this publishing agreement to gerryvisca@gmail.com.

QUESTION 1: Why are you inspired to help others LIVE WHAT MATTERS?

QUESTION 2: How are you helping others LIVE WHAT MATTERS?

QUESTION 3: Why do you wish to be published in this collaborative book alongside Angela Kontgen and Gerry Visca?



August 11th, 2023

Confirmation (Publishing) Agreement

LIVING WHAT MATTERS

Congratulations, you are one step closer to being selected to be a part of a new inspired legacy. I am so excited about this inspired book release: LIVING WHAT MATTERS and its impact on the world. Based on your recent expression of interest to be published in this collaborative book, I am pleased to share with you this Publishing Info Pack to co-author along side us. All of us at Redchair Branding Inc. (the Publisher) applaud your efforts for taking the next steps in your inspirational career and appreciate your consideration in becoming an author/contributor to this book. If you wish to be considered please sign and date this confirmation agreement indicating your official approval to be a part of this exciting project.

Notes and Assumptions

LIVING WHAT MATTERS

YOU'RE CONTRIBUTION:

You will be allocated 25 pages (max) in this book (answering 5 thought-provoking questions and a balance of Inspired Insights consisting of 200 words 1 page tips) and a full page photo at the start of your chapter (photo by you) followed by a 1 page 'ABOUT THE AUTHOR' at the end of your chapter. The differentiation between other collaborative books is that an established and professional team will be guiding this book. You will be creatively directed through a very thought-provoking process designed to extract the insights that support the overall theme. This book will be initially published in English language.

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Acceptance | Moving Forward:

We're excited to move forward with your contribution as an author to this collaborative publishing.

To officially reserve your seat as one of the authors, please sign and provide us with a copy of this agreement by email to gerryvisca@gmail.com. We will then issue you a formal invoice for your 100% deposit.

Payment Schedule:

100% deposit upon acceptance of contract. An official electronic invoice will be sent to you via PayPal depending on which option you choose. You will have the flexibility of paying via credit card.

Approved by Contributing Author: _____ Date: _____

I HEREBY AUTHORIZE REDCHAIR™ BRANDING TO INCLUDE ME AS A CONTRIBUTING AUTHOR IN THE ABOVE-NOTED BOOK AND AGREE WITH THE TERMS AND CONDITIONS SET OUT IN THIS CONFIRMATION AGREEMENT.

Respectfully,

Gerry Visca, Novelist, Screenwriter, Visionary

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