

# GET YOUR **FIRST BOOK** DONE!

a monthly guide to your inner author





# WE GET IT!

the world needs your words

Where in the world do GREAT IDEAS come from? Right here. Now. In this moment you get to bring forth world-changing ideas but you need to take action and bring it to life. So, it all starts with you saying YES and no longer waiting for someday to take your ideas from concept to completion.

That's why we've created this monthly writing program to guide you towards writing and getting your first book done.

## BRING YOUR FIRST BOOK TO LIFE.

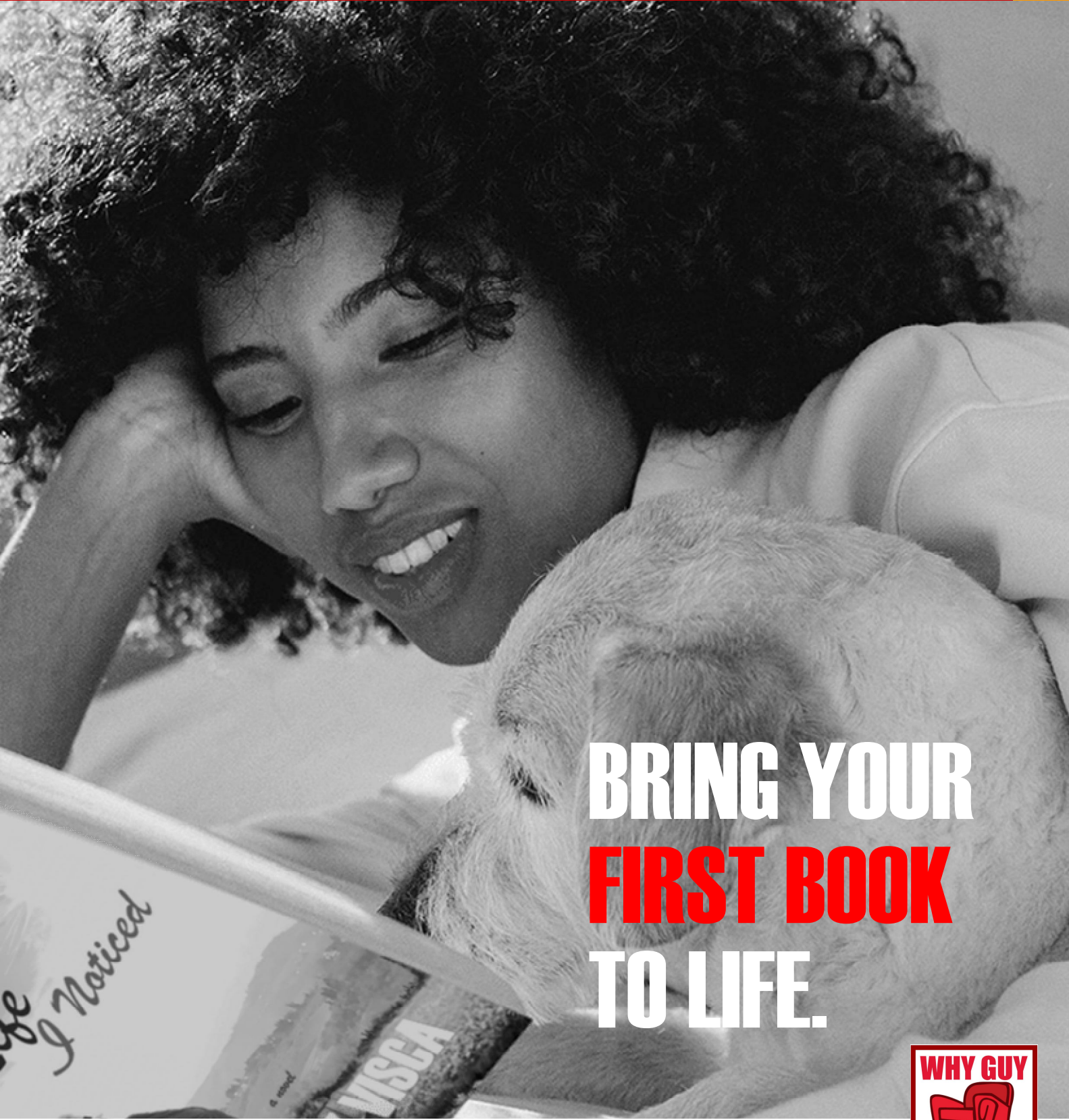
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A WRITING PROGRAM GUIDED BY GERRY VISCA + ANGELA KONTGEN



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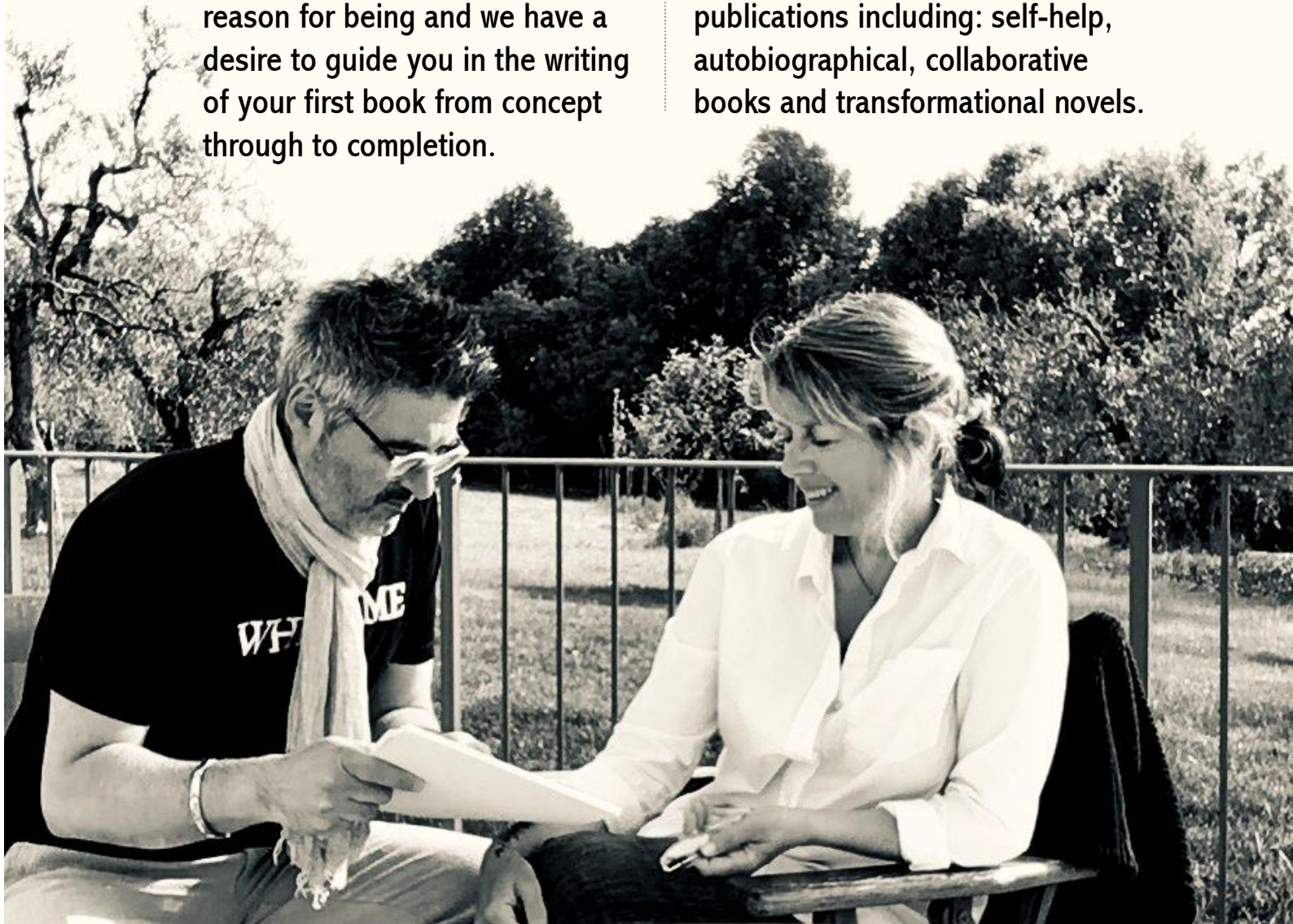


# YOU'RE NOT ALONE

**we guide you in the creation of your first book**

We believe in a personal and hands on approach with all of our authors. We care about your deeper WHY . . . your unique reason for being and we have a desire to guide you in the writing of your first book from concept through to completion.

As an international award-winning agency, we've supported thousands of writers, written and published one of the most diverse series of publications including: self-help, autobiographical, collaborative books and transformational novels.



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# BUILD A FOUNDATION

we lay the track to get you there

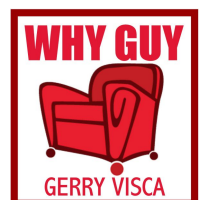


WE KEEP  
YOU ON  
TRACK.

We get you on the path and inspire you to stay on track. We help you get your first book done!

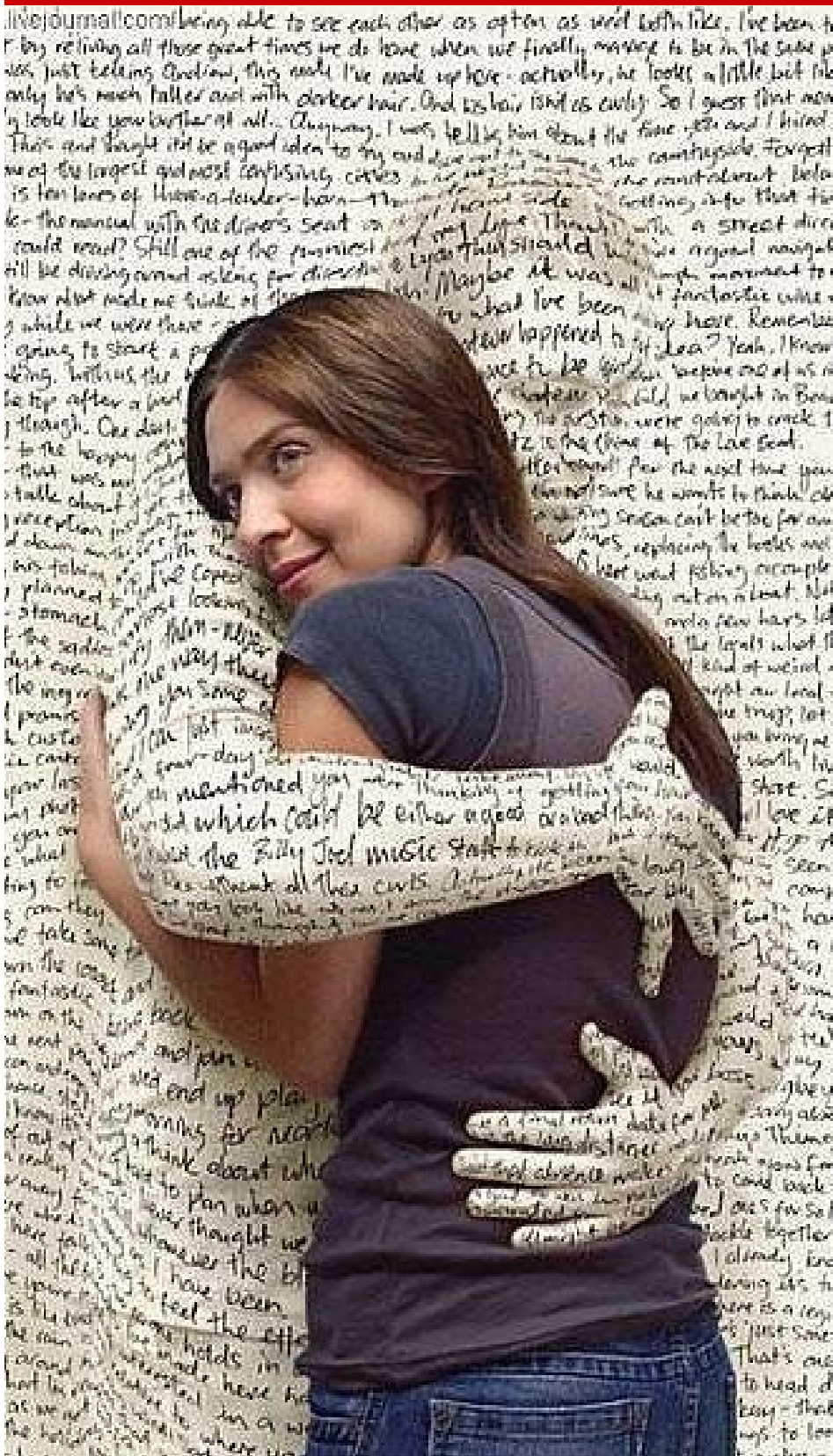
Here's a snapshot of our 10-step publishing process:

1. **We kick off** your journey with a LIVE session, helping you create your table of contents – the structure and foundation for your first book.
2. **We create** and send you a monthly writing plan to keep you focused.
3. **We send you** monthly writing prompts, inspirational tips and short videos.
4. **We provide you** with monthly progress reviews of your completed chapters.
5. **We offer** quarterly momentum calls to guide you through the rough spots.
6. **We review** your DRAFT manuscript.
7. **We create** your book cover.
8. **We review** and smooth out your FINAL manuscript. (editing & rewrites extra)
9. **We create** your pre-press publishing file in PDF format-ready for uploading.
10. **We coach** you on how to set up your Amazon Author Central account so you can begin selling your first book worldwide.



# EXPRESS YOURSELF

moving you to where you want to be



We've created a flexible writing program that fits your lifestyle. You're guided, inspired and motivated to stay the course without the pressure. We know you have some pretty cool stuff on the go and our focused & inspired approach gives you the added flexibility of completing your first book in six or twelve months. You choose.

An accessible monthly payment of \$479 + tax gives you the peace of mind that your first book is moving forward.

## YOU'RE ALWAYS IN CONTROL.



# THE PERKS

inspiration to realize your dream

- A creative and proven team that knows your deeper WHY, your goals and your aspirations.
- Strategic support – aligning your first book with your current coaching program & philosophy.
- Support and insight on ‘building the buzz’ for future book launch events.
- Guiding you through the Amazon publishing portal. Enjoy author discounts on volume book orders. Obtain book reviews & cross pollinate with book sites like ‘Goodreads’.

## OPENING NEW DOORWAYS

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# SHARE + TELL

build the buzz after your book is done

Like a fine aged wine – your success is a result of consistent fermentation and marketing efforts aligned with your first book. We help you build the buzz with inspired strategies for:

**PUBLICITY** – Getting book reviews

**VIDEO** – Promoting your book

**ONLINE** – Social media strategies

**EVENTS** – Inviting & engaging readers

**OFFLINE** – Print tools that magnify your book: book markers, wisdom & greeting cards, invites & posters.

(creation of tools is optional and extra)

# UNCORK YOUR SUCCESS





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**BRING IT TO LIFE**

**STAY ON TRACK**

**EXPRESS YOU**

**PUBLISH IT**





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