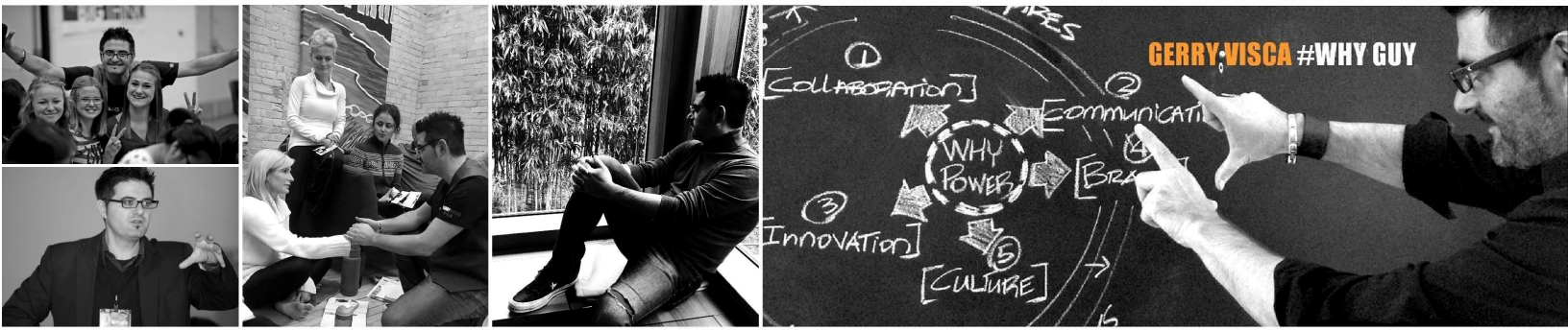
#WHYGUYGERRY VISCA

INSPIRING 1 MILLION WHY'S



"Gerry Visca has architected a NEW WORLD - one that knows why!

JACK CANFIELD ~ AMERICA'S SUCCESS COACH
CO-CREATOR OF CHICKEN SOUP FOR THE SOUL

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With your creative inspiration, we were extremely effective in connecting and advancing our global projects. I very much appreciate your EXCEPTIONAL and MOTIVATING support. You're the best global speaker and I am so happy I found you!

PAMELA HYMAN BIOTRONIK ~ GERMANY

IMAGINE A WORLD THAT KNOWS WHY!

Are you truly tapped into and on fire with why you exist as a human being and as a leader? Are you living this deeper WHY and engaging others around you with it? Without that clear and compelling WHY, that Gerry Visca defines as the: World Helped by You, it's difficult to truly connect with yourself and the world around you. It is one's deeper driving WHY that inspires others to want to help bring a compelling vision to life, even in times of challenge and change. Although the concept of WHY seems self-evident in today's leadership world; IGNITING and LIVING it is the biggest opportunity to impact our world today.

INSPIRATION THAT LASTS BEYOND THE KEY NOTE

Gerry Visca is the Why Guy inspiring 1 Million WHYs. His most personal novels and Why Books to date presents us with a window to our soul's origin and the deeper reason WHY we are here. There is an innocence of truth to Gerry's transformational work that inspires a deeper understanding of who we really are. Along his expansive journey of inspiring 1 Million WHYs he has captured some of the most prestigious international branding and book awards, inspired across 11 countries as a registered speaker, published 25 + transformational books, audio programs, novels and screenplays and is the founding publisher of the "I Know Why" book series; a global movement celebrating everyday people igniting and living their deeper why. It's time to answer the only question that matters with the Why Guy: WHY AM I HERE?

[ENGAGING THEMES + PASSIONATE DELIVERY = INSPIRING MOMENTUM]

I have had the privilege to work with Gerry in a variety of speaking sessions over the past three years and most recently at canfitpro World Fitness Expo.
Gerry has the ability to connect with his audiences in a deep and profound way.
His topics are stand-alone-unique and he has a way to get to the heart of the matter with people quickly.

MO HAGAN ~ CANFITPRO

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WHY GUY
GERRY VISCA

FRESH THEMES INSPIRED BY 25 + PUBLISHED BOOKS, A SCREENPLAY AND INSPIRATION ACROSS 11 COUNTRIES

REACH

a NEW ROI FOR THE WORLD

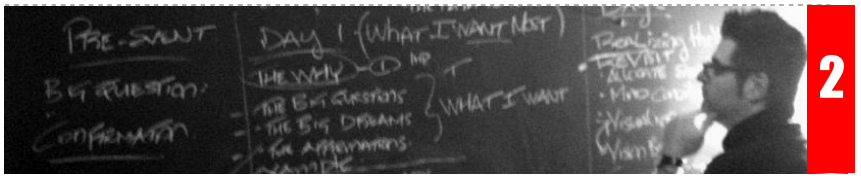
A compelling KEY NOTE | WHY INTENSIVE designed to inspire and engage audiences to Reach Out and Inspire Others through a deeper connection to one another and to the rhythm of the World. We elevate humanity through a deeper understanding of WHY WE EXIST.

INSPIRED INSIGHTS:

- A deeper understanding of our unique role in the universe.
- Becoming aware of our deeper WHY and it's ability to shift human consciousness.
- Cultivating a meaningful legacy that will impact generations.
- Creating and inspiring a ripple of INFLUENCE.

I EXIST

WHY AM I HERE?



A thought-provoking KEY NOTE | WHY INTENSIVE aligned with Gerry Visca's most recent transformational novel: "WHY AM I HERE?" to enlighten audiences with our Soul's origin and unique Purpose. Following this inspired experience, delegates will possess a stronger desire to weave in their unique 'stitch' within the fabric of the World.

INSPIRED INSIGHTS:

- Understanding our Soul's connection to one another and to the World.
- Constructing the architecture and foundation of our deeper WHY.
- Our WHY contributes to the WHOLE; The World Helped by Others through the Light of Everyone.
- Arriving at a new level of acceptance for WHY each one of us is truly here.

WHY

WORLD HELPED BY YOU

A thought-provoking KEY NOTE | WHY INTENSIVE delivered as a high-energy, no limits approach. Your delegates will be inspired to IGNITE, LEAD, LIVE and CONNECT their deeper WHY to themselves and to a unified vision.

INSPIRED INSIGHTS: INCLUDES HARNESSING THE (5) PILLARS OF WHY POWER:

- Communicate | Collaborate | Culture | Create a Brand Experience | Cultivate Innovation.
- A deeper awareness of WHY POWER as a WAY of BEING ~ igniting the inspired actions.
- Lead and connect with the hearts of others through KNOWING WHY.
  IGNITE your deeper WHY through the creation of meaningful outcomes.

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WHY GUY
GERRY VISCA

OVER 20 INSPIRED TOPICS INSPIRED BY 25 + PUBLISHED BOOKS AND INSPIRATION ACROSS 11 COUNTRIES

1. Your deeper WHY

The foundation for everything you desire to create and build.

2. Your Passion

The unbridled joy needed to connect with the hearts of others.

3. Your Purpose

Your unique way of serving the world.

4. Your Outcomes

What do you want others to experience? The ultimate WHY equation: Passion + Purpose = Outcome.

5. The World Helped by You

It's not about asking HOW it's about knowing WHY!

6. A New ROI for the World

Reach Out and Inspire others with your deeper reason for being.

7. Be what you seek!

We're not human doings we're human beings!

8. Lead Knowing Why

As a next generation leader learn to harness your WHY power.

9. Build a WHY Tribe

To thrive in today's noisy marketplace you must build a thriving culture that knows WHY!

10. Drive and Dream

Great leaders carve out the time to THINK BIG. Remove yourself from the noise of the everyday world to see the BIGGER PICTURE.

11. Create a WHY Experience

Your customers are no longer interested in WHAT, HOW or WHOM you do it for - they only care WHY you exist.

12. Ignite your WHY

Your deeper reason for being - WHY you exist.

13. Live your WHY

Stay focused, build the momentum to thrive.

14. You don't need to know what the HELL you're doing - you just to know WHY

Harness the energy of inspired action to build momentum.

15. ZIG when others ZAG

The key to STANDING OUT and the art of differentiation.

16. Communicate Masterfully

The key to winning your clients: INSPIRE, CONNECT and ENGAGE.

17. The WHY Laws

My top 10 tips for driving your deeper WHY.

18. Your WHY ignites the WAY

The master key for failing forward.

19. Share and Tell

Inspired ways to shout your Why Brand from the rooftops.

20. Look up

It's time to create the life you were meant to live.

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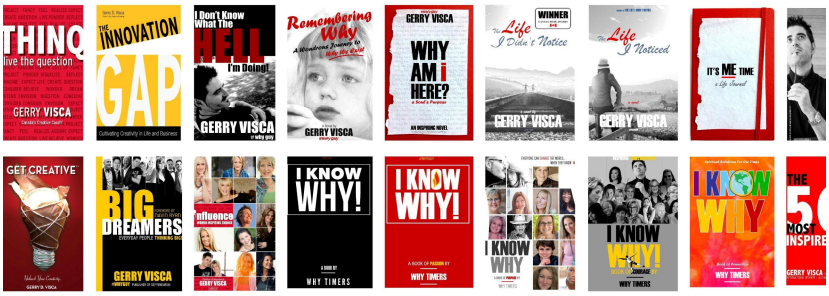
SIGNATURE EVENTS

The WHY SUMMIT - 2021 - Global
World Fitness Expo - 2017-2018: Lead Knowing WHY
Ontario Assoc of Sand & Gravel - Niagara Falls - 2016
Eye Recommend Tour - 2015 - BC & Ottawa
Premier Tech in Quebec, Canada - 2014
2013 Call Centre Expo, Istanbul, Turkey, 2009 & 2013
Canadian Society of Club Managers Ottawa 2013
CSAE Conference, Niagara Falls, Canada - 2012
MPI Edmonton Chapter, Edmonton, Alberta – 2012
EUROPACE Congress, Madrid, Spain – 2011
Winter Arrhythmia School – Mt. Tremblant, Quebec – 2011
BIOTRONIK, Berlin, Germany – 2011
Ryerson University, Toronto - 2011
Queens University Entrepreneur program in Kingston - 2010
ISES - Toronto - 2010
CAA International Branding in Vancouver, BC - 2010
Domino's Pizza's National Sales meeting, Windsor 2010
Innovation in Istanbul, Turkey - 2009
Discount Car & Truck Rental's NSM, Canada - 2010
Canadian Chambers of Commerce in BC, Canada - 2009
Ontario Career Colleges Conf Niagara Falls, - 2009
Partnered and Published with Jack Canfield 2008 - 2014



THE WHY BOOKS INSPIRING 1 MILLION WHYS | GERRYVISCA.COM

Everyone walked away with a higher level of confidence *in their own capabilities.* ***Herb Singer, Discount Card & Truck***
High energy, awesome, positive, great and entertaining. ***Brooke Phemister, Conference Mgr, CSCM***
Gerry combines incredible knowledge with a high charisma. ***Fábio Vassão, BIOTRONIK Latin America***

BEYOND THE KEY NOTE

Over 95% of delegates that attend events have difficulty retaining information and rarely apply the learning's. Its no longer sufficient to motivate an audience from a stage. As an Inspirational Speaker, Gerry Visca focuses on engaging audiences with meaningful questions, inspired energy, interactive tools and momentum structures designed to help each delegate shift theory into inspired action. Every KEY NOTE | WHY INTESIVE includes copies of Gerry's latest books and WHY | THINQ CARDS for every delegate.

VIRTUAL WHY TRAINING (90 MIN MASTER CLASSES) STARTS AT:

$4,500 + TAXES RETAINER. INCLUDES A BOX OF 25 OF GERRY'S BOOKS + MENTION IN HIS GLOBAL PUBLICATION: WHY TIME MAG. SUSEQUENT 90 MINUTE SESSIONS ARE BILLED OUT AT $2,500 PLUS TAX. OWNERSHIP/COPYRIGHT OF CONTENT IS BY GERRY VISCA.

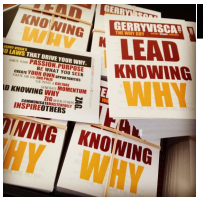
60 MIN KEY NOTE STARTS AT:

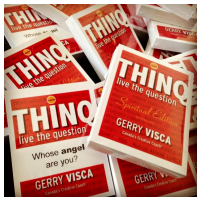
$7,500 + TAXES/TRAVEL/DUSBURSEMENTS. INCLUDES 100 COPIES OF GERRY'S BOOKS + WHY CARDS.
**INCLUDES 1 HOUR PRE-EVENT STRATEGY CALL.

90-180 MIN WHY INTENSIVEARTS AT:

$11,500 + TAXES/TRAVEL/DUSBURSEMENTS. INCLUDES COPIES OF GERRY'S BOOKS + WHY CARDS.
**INCLUDES 2 HOURS OF WHY COACHING ONSITE WITH LEADERSHIP TEAM FOLLOWING THE EVENT + 1 HOUR PRE-EVENT STRATEGY CALL.

SPECIAL PRICING FOR TOURS | MULTIPLE DAY CONFERENCES | INTERNATIONAL EVENTS AND NON-PROFITS.





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