

The World needs your Words ...

NEW AUTHOR DISCOVERY QUESTIONS

To help us understand your vision and personalize your publishing journey, please take a moment to reflect on the questions below and email your answers to gerryvisca@gmail.com:

Your Vision & Purpose

- *What inspired you to write this book?*
- *What is the core message, theme, or legacy you hope readers take away?*

Stage of Your Book

- *Do you already have a completed manuscript?*
- *If not, would you like support with ghostwriting, co-writing, or story development?*

Book Type & Genre

- *Is your book primarily: Memoir | Self-Help/Transformational | Business/Leadership | Fiction | Other*
- *Who do you see as your ideal reader or audience?*

Creative Elements

- *Do you envision special creative elements (illustrations, photography, custom artwork, journal prompts)?*

Publishing Goals

- *What do you hope this book achieves for you? (personal legacy, brand/business growth, speaking opportunities, movement-building)*
- *How do you dream of sharing it with the world—bookstores, Amazon, events, speaking, or all of the above?*

Support & Strategy

Beyond the book itself, would you like us to create supporting assets such as:

- ☐ *Book cover + interior design*
- ☐ *Brand Building | Alignment with your deeper WHY*
- ☐ *Book trailers or video reels*
- ☐ *Social media graphics*
- ☐ *Marketing and launch strategy*
- ☐ *Amazon royalty strategy and distribution*